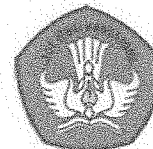




United Nations
Educational, Scientific and
Cultural Organization



Ministry of Education and Culture
Republic of Indonesia

MEMORANDUM OF UNDERSTANDING

BETWEEN

THE GOVERNMENT OF THE REPUBLIC OF INDONESIA

AND

THE UNITED NATIONS EDUCATIONAL, SCIENTIFIC, AND
CULTURAL ORGANIZATION (UNESCO)

ON

THE ESTABLISHMENT OF THE WORLD
CULTURE FORUM

This Memorandum of Understanding (hereinafter referred to as "MoU") is entered into by the Government of the Republic of Indonesia (hereinafter referred to as the "Government") and the United Nations Educational, Scientific and Cultural Organization (hereinafter referred to as "UNESCO"). The Government of the Republic of Indonesia and UNESCO are hereinafter collectively referred to as the "Parties".

WHEREAS the Government believes in the need for an international forum that would generate an agreed culture-led sustainable development agenda for all countries in order to maintain harmony between nations, promote cultural diversity, and increase prosperity and wellbeing among the global community;

WHEREAS UNESCO believes in the crucial role of culture for sustainable development and the need for a greater integration of culture into global and national development policies;

WHEREAS the Parties recognize that they have shared visions and missions in the area of culture and development, as well as in the establishment of an international forum on World Culture,

WHEREAS the Parties have consulted with each other on such a partnership and now wish to enter into a working relationship to pursue cooperation, in a synergetic and efficient manner.

NOW THEREFORE, the Parties hereby agree to the following:

Article 1 Objective

The World Culture Forum is an international initiative created and led by the Government under the patronage of UNESCO, and is dedicated to the preservation and promotion of culture as a means to achieving sustainable development, peace, and wellbeing. This Forum will bring together key stakeholders from the political, academic, governmental and non-governmental arenas, the United Nations system, development banks and businesses, as well as key members of society, to ensure that culture emerges as a strategic foundation in the development of policies and planning at the global, regional, national, and local levels. To this end, the World Culture Forum will be convened with the participation and support of key countries and international organizations, as well as with that of partners from every corner of the globe.

Article 2 Areas of Cooperation

The Parties undertake to collaborate in the following fields:

1. The Government shall bear the responsibility for planning, coordinating and establishing the World Culture Forum, which will take place in Bali (Indonesia) during the course of 2013, and UNESCO shall assist the Government in the planning, coordination and establishment of the World Culture Forum.
2. The Concept Note for the World Culture Forum is described and detailed further in Annex I to this MoU.

Article 3 Designated Authority

1. The Government is a founder and organizer of the Forum, under the patronage of UNESCO.
2. The designated authority responsible for the implementation of the MoU on behalf of the Government shall be the Ministry of Education and Culture of the Republic of Indonesia, and on behalf of UNESCO shall be the UNESCO Culture Sector, based at the Headquarters in Paris.
3. The designated authorities shall:
 - (a) be responsible for the establishment of effective communication and liaison between the Parties, and for facilitating, monitoring and reviewing the implementation of the areas of cooperation under this MoU; and,
 - (b) convene consultations between the Parties, as and when necessary, to ensure effective coordination and a mutual understanding of decisions and actions.

Article 4

Responsibilities

The respective responsibilities of the Government and UNESCO are described in Annex II to this MoU, and the Government has secured a dedicated budget for the preparation and establishment of the Forum. The activities undertaken by UNESCO in the context of this Memorandum of Understanding shall be funded entirely by the Government.

Article 5

Use of Name and Emblem of UNESCO and the Republic of Indonesia

1. UNESCO hereby grants its patronage to the World Culture Forum, which will take place in Bali (Indonesia) during the course of 2013. As such, UNESCO's name and logo may be used on all documents relating to the Forum, together with the sentence "under the patronage of UNESCO".
2. Neither Party shall use the name or emblem of the other Party, or any abbreviation thereof, in connection with its activities or for any other purposes without the prior written approval of the other Party in each case.
3. The Parties agree that UNESCO will be the only entity granting patronage to the World Culture Forum, which will take place in Bali (Indonesia) during the course of 2013.

Article 6

Protection of Intellectual Property Rights

1. The Parties shall share Intellectual Property Rights in respect of any joint technical development, product development and services carried out in the preparation and realization of the Forum, in accordance with terms to be agreed upon mutually.
2. The Parties shall hold Intellectual Property Rights individually in respect of any technical development, product development and services undertaken in the preparation and realization of the Forum.

Article 7

Privileges and Immunities

Nothing in or relating to the present MoU shall be deemed a waiver of any of the privileges and immunities of UNESCO.

Article 8

Indemnification

The Government shall, at its own expense, hold and save harmless, defend and indemnify UNESCO, its officials, agents and employees from and against all suits, claims, demands and liabilities of any nature or kind, including the costs and expenses arising out of acts or omissions of the Government.

Article 9 Settlement of Disputes

The Parties shall use their best efforts to settle amicably any dispute, controversy or claim arising out of this MoU or the breach, termination or invalidity thereof.

Article 10 Notification

Any written communications or service of notices under this MoU may be sent to the addresses specified below:

For the Government of the Republic of Indonesia:

Ministry of Education and Culture
Jalan Jenderal Sudirman
Senayan, Jakarta 10270
Republic of Indonesia

For UNESCO:

UNESCO Office, Jakarta
Jalan Galuh 2 No. 5
Kebayoran Baru, Jakarta Selatan 12110
Republic of Indonesia

Article 11 Supplementary Arrangements

The Government and UNESCO may, if necessary, enter into supplementary arrangements, as stipulated, for the implementation of the present MoU.

Article 12 Amendment

This MoU may be amended at any time by the Parties, by mutual written consent.

Article 13 Entry into Force, Duration, and Termination

1. This MoU shall enter into force upon signature by the authorized representative of both Parties.
2. This MoU shall be valid for one (1) year from the date of its signature. It may be extended upon written mutual agreement between the Parties.
3. Either Party may terminate this MoU at any time by giving written notification to the other Party of its intention to terminate this MoU, at least six (6) months prior to the intended date of termination.
4. In case of breach of this MoU by either Party, or in case of any fundamental disagreement between the Parties with respect to the Forum, the Party in

disagreement may terminate this Memorandum of Understanding in writing and with immediate effect.

IN WITNESS WHEREOF, the undersigned, being duly authorized thereto, have signed the present MoU in the Bahasa (Indonesia) and English languages and in four copies. In case of any divergence of interpretation, the English text shall prevail.

For the Government of the Republic of
Indonesia



Ainun Na'im

Secretary General of
Education and Culture
Ministry of Education and Culture
The Republic of Indonesia

For the United Nations Educational
Scientific and Cultural Organization



Hubert Gijzen

Director and Representative
UNESCO Office, Jakarta

Date: 2 August 2013

Date: 5 August, 2013

Annex I

CONCEPT PAPER

ON

WORLD CULTURE FORUM

Dates: 24-27 November 2013 (provisional)

Venue: Bali, Indonesia (venue/site to be confirmed)

1. BACKGROUND

In November 2011 H.E. DR. Susilo Bambang Yudhoyono, President of the Republic of Indonesia, proposed that a **World Culture Forum** be organized in November in Bali, Indonesia, in order to initiate plans to realize the potential of culture as a key factor in the global sustainable development agenda, in particular in view of the challenges and opportunities that globalization provides. The President suggested that the Forum would give the international community an opportunity to discuss strategies and to recommend policies for sustainable development, particularly focusing on the preservation, revitalization and promotion of local and national cultures which are currently under threat by the effects of globalization and urbanization. The Forum will address the contribution of culture to peace, prosperity, preservation, and development of a high quality of life and also raise awareness about the diversity of local cultures' that are embedded within every nation and how they can make a greater contribution globally.

The proposed Forum has been preceded by two initial forums, WISDOM (World Conference on Culture, Education and Science) and the Bali World Culture Forum, which took place in Yogyakarta in December 2010 and in Bali in June 2011 respectively. The themes of these events were 'Local Wisdom, Global Solution' at WISDOM and 'Morality and Ethics in New Global Culture' at the Bali World Culture Forum. Both these meetings have set the foundations for a larger meeting that will involve representatives from a wider range of disciplines and expertise.

2. OVERVIEW

The World Culture Forum seeks to generate an agreed international development agenda for culture with the view to harnessing diversity, promoting peace, and contributing to development. It is proposed that this Forum will be organised and hosted by the Government of Indonesia under the patronage of UNESCO, and held every two to three years. The Forum's objectives are aligned with recent global developments which signal a welcome trend toward the systematic integration of culture strategies and programme. Key recent global developments include the outcome document of the Millennium Development Goals and General Assembly Resolution (A/65/L.1) which emphasized the importance of culture for development and called for the integration of culture into global and national

development policies, in addition to two Resolutions on Culture and Development that the United Nations General Assembly adopted respectively in 2010 (65/166) and 2011 (66/208), thus reiterating and elaborating on the role that culture should fulfil in the United Nations development agenda. .

A further aim of the Forum is that of defining and enhancing the role of culture and development post-2015, the target date for the Millennium Development Goals. Following the outcome of the 2010 High-level Plenary Meeting of the General Assembly on the Millennium Development Goals, the United Nations Secretary-General established the UN System Task Team to support UN system-wide preparations for the post-2015 UN development agenda. Being one of the three co-Chairs appointed by the UN Secretary-General to the High-level Panel on Post-2015 Development Agenda, the President Susilo Bambang Yudhoyono is now playing a key role in this important process.

One of the 18 Think Pieces of the Post 2015 UN Task Team's report *Culture: a Driver and an Enabler of Sustainable Development* (May 2012) states that "A better articulation of a shared agenda, and guidelines towards mainstreaming culture into the distinctive mandates of United Nations beyond 2015 could ensure a more effective response to development needs". This issue is also evident in the findings of the study *Integrating Culture and Development: Framing UNESCO's Engagement with Culture and Development* (Hosagrahar, 2012) which emphasised the need for much greater cohesion and clarity in UN development's objectives relating to culture and development. The World Culture Forum therefore provides a crucial space for this important work to be done.

3. OBJECTIVES

Overarching Goal

The World Culture Forum is an international project led by the Indonesian Government under the patronage of UNESCO and is dedicated to the preservation and promotion of culture as a means to achieve sustainable development, peace and security. This Forum will bring together key stakeholders from the political, academic, government, non-government, United Nations, development banks, business and civil society to ensure that culture is prioritized in sustainable development policies and planning on a global, national, regional and local level. To this end the World Culture Forum is being convened, with the participation and support of key countries and international organizations as well as partners from every corner of the globe.

Further Goals

- To strategically examine the role of culture in creating and strengthening the people-to-people relationship among countries and to promote cultural diversity, dialogue and peace; To address cultural preservation and revitalization of local and national cultures in the face of globalization, and to maximize these local cultures' ongoing contribution to sustainable development.
- To initiate the start of a bi-annual global meeting on key cultural challenges and opportunities and establish Indonesia as the "Global Home for the International Cultural Agenda" for devising culture-led strategies and policies to achieve sustainable development.

Specific Objectives

- Enhance understanding of the quantitative and qualitative contributions of culture and better articulate a shared vision as well as guidelines for consolidating the cultural dimension strategies and practices to advance equitable, inclusive and sustainable development.
- Strengthen collaboration among international and national stakeholders for the increased mainstreaming of culture into development strategies and programmes, and in the context of the United Nations.
- Aid the compilation of data, facts, figures, and best practices documenting the linkages between culture and development with a view of facilitating the integration of the cultural dimension in the conception, measurement, and practice of development, thereby contributing to poverty alleviation and economic growth, promoting social cohesion and advancing environmental sustainability.

4. FORUM SCHEDULE

24 November, 2013	People's Carnival, Culture Performance and Gala Dinner
25 November 2013	Grand Opening and General Debate (Six Thematic Forums on Economy, Business, Media, NGOs, Youth and Gender)
26 November, 2013	Closing Ceremony
27 November, 2013	Post Conference Tours

5. CORE PROGRAMS

A. International Conference

1. Economic Forum

Culture makes considerable contribution to national, regional, and local economies. The many "creative industries" that form part of culture's economic contribution in the modern world are often overlooked as drivers of a country's economy. This Forum will examine this contribution in detail and provide data and insight for policy makers

regarding the key contribution culture makes in both developing and developed economies.

2. Business Forum

This Forum will bring together the practitioners and entrepreneurs in the area of culture (cultural and creative industries, cultural tourism, cultural heritage preservation and promotion, cultural infrastructure) within the private sector. They will discuss and formulate the practical steps needed for countries to enable a cultural development road map for the private sector. These discussions will have clear policy implications for the government sector at all levels and influence the international cultural development agenda.

3. Media Forum

A Forum of a wide range of on-line and off-line media will meet to and formulate a Grand Strategy for the appropriate role of private media in culture. Considering the challenges that the overwhelming influence of global media brings to local cultures, a Grand Strategy will be important for consideration by national governments, international associations, and private companies.

4. NGOs Forum

NGOs (Non-governmental and not-for-profit organizations) and groups together with the representatives of diverse communities from across the globe will meet in a special Forum to discuss their full participation, and practical steps needed in order to formulate a road map of equitable, inclusive and sustainable development. This Forum will emphasize the concerns of local cultures in the face of strong national cultures and overwhelming international culture and will put forth recommendations to be considered for adoption.

5. Youth Forum

This Forum is for the younger generation to express their thoughts, ideas, work, innovations or creativity in the cultural arena. Proposed themes are Multiculturalism, Interpreting national culture for the MTV and Facebook Generation, Encouragement of local cultures to flourish in a global world.

Examples of activities:

- Youth Forum on Cultural Dialogue
- Youth Exhibition of Artworks and Performances
- Competition – Using Social Media to Promote and Revitalize Local Cultures

6. Gender Forum

The Forum will address how to strengthen women's entrepreneurial role in cultural production and government bodies. And how to reinforce their substantial role in sustainable development processes. This Forum will examine the crucial role that women play in both culture and development issues and how the public and private

sectors can capitalize on their participation as full-fledged actors, decision and policy makers.

7. Culture for Development post-2015

The United Nations Secretary-General Ban Ki-moon appointed a High-level Panel to advise on the global development agenda beyond 2015, the target date for the Millennium Development Goals (MDGs). The Secretary-General has appointed three co-chairs; President Susilo Bambang Yudhoyono of Indonesia; President Ellen Johnson Sirleaf of Liberia; and Prime Minister David Cameron of the United Kingdom. Within this Forum these three speakers will lead a discussion on the future direction of Culture and Development post-2015 including the challenges and opportunities.

B. The Grand Plenary

The Grand Plenary will include:

- Official opening by the President of the Republic of Indonesia
- Keynote Plenary address by Irina Bokova, *Director-General of UNESCO*
- Addresses by key regional leaders from five continents – North America, South America, Africa, Asia and Europe
- Setting up permanent WCDF – “Bali Forum” Foundation as a Secretariat to encourage ongoing links and ensure continuity for Bali Forum II
- Issuing of “WCF – *Bali Forum Promise*” (Declaration)

C. Supporting events

Festivals and Cultural Events

This festival will showcase national and international films from all the Bali Forum participating countries. The aim is to highlight films which inspire or raise cultural themes in order to bring attention to the richness and diversity of the world's many cultures, especially in the face of homogeneity caused by globalization. This festival will be the opportunity to showcase the richness, diversity and high professional standards of Indonesia's film industry both in the films it produces and the services of the cinema industry it provides

Art Olympiad

This Art Olympiad will carry out “*provocative ideas*” in the field of art and culture that will draw the attention of the media, Forum participants, and decision makers. It will include a “*collaborative cultural project*” whereby a minimum of one Indonesian artist and one foreign artist will form teams and over weeks prepare and display their collaborative efforts.

People's Carnival

Representative floats and displays from the carnivals represented at “Bali Forum” will start from different points in Bali to meet in a Grand Float Parade that will wind its way through the most populated areas and finish in Nusa Dua. Exhibition and Presentation

will be shown through multi-media and displays throughout "Bali Forum" to highlight each of the respective participating Carnivals.

6. INITIAL LIST OF PARTICIPANTS

Heads of States

1. Western Europe and Northern Atlantic (France, Greece, Germany, Turkey, USA)
2. Eastern Europe (Czech Republic, Russia)
3. South America and the Caribbean (Brazil, Mexico)
4. Asia and the Pacific (Australia, China, India, Japan, Republic of Korea)
5. ASEAN countries (Brunei Darussalam, Cambodia, East Timor, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Viet Nam)
6. Africa (Kenya, South Africa)
7. Arab Countries (Egypt, United Arab Emirates)

Delegates, Speakers and Panellists

1. Heads of State
2. Government – Ministers of Culture –Environmental affairs, Social Affairs, Foreign Affairs, Education, etc.
3. Master Artisans
4. Artists and Writers
5. Academics
6. Cultural Industry Entrepreneurs
7. Cultural Specialists
8. Indigenous communities
9. International Cultural Associations and Organizations
10. Media
11. Museum Specialists
12. NGOs
13. Religious leaders and thinkers
14. Other global culture stakeholders

Proposed Speakers

1. H.E. DR. H. SUSILO BAMBANG YUDHOYONO, *The President of The Republic of Indonesia*
2. ELLEN JOHNSON SIRLEAF, *The President of Liberia*
3. DAVID CAMERON, *Prime Minister, United Kingdom*
4. N. HASSAN WIRAJUDA, *Former Minister of Foreign Affairs of the Republic of Indonesia*
5. KOFI ANNAN (GHANA), *Former Secretary General of the United Nations and Nobel Peace Prize Recipient, 2001*
6. IRINA BOKOVA (BULGARIA), *Director-General of UNESCO*

Annex II

**SHARED RESPONSIBILITIES FOR THE WORLD CULTURE FORUM
BETWEEN THE GOVERNMENT OF INDONESIA AND UNESCO**

INDONESIA	UNESCO
<p>Scope of Activities:</p> <p>A. Main Events:</p> <ul style="list-style-type: none"> a. Thematic Conferences, b. Opening Ceremony, and c. Closing Ceremony <p>B. Cultural Festivities:</p> <ul style="list-style-type: none"> a. People's Carnival, and b. Festival of Cultures and Films <p>C. Gala Dinner</p> <p>D. WCF Organizational Setup</p> <p>E. Funding</p> <p>F. Secretariat of WCF</p>	<p>Scope of Activities:</p> <p>A. Main Events:</p> <ul style="list-style-type: none"> a. Thematic Conferences, b. Opening Ceremony, and c. Closing Ceremony <p>B. ---</p> <ul style="list-style-type: none"> a. - b. - <p>C. ---</p> <p>D. WCF Organizational Setup</p> <p>E. ---</p> <p>F. ---</p>
<p>A. MAIN EVENTS (DETAILED SCOPE OF WORK)</p> <p>1. Venue Selection, reservation, and expense of venue to hold the Main Events</p> <p>2. Organization of Events Formulation and organization of Main Events in the Forum</p> <p>3. Host Personnel Provision of all personnel pertaining to general host services for the Forum</p> <p>4. Forum Themes Formulation and selection of Forum theme and sub themes</p> <p>5. Speakers and Keynote Speakers Identification, selection, main contact, and expense of proposed Speakers, Keynote Speakers, Guests and other Participants</p> <p>6. Promotion Development and distribution of all materials pertaining to the promotion of the Forum, including printed and online materials</p>	<p>A. MAIN EVENTS (DETAILED SCOPE OF WORK)</p> <p>1. Venue (none)</p> <p>2. Organization of Events Development of Concept Note, and preparation of background documents and other materials as appropriate</p> <p>3. Host Personnel (none)</p> <p>4. Forum Themes Support in the formulation and selection of Forum theme and sub themes.</p> <p>5. Speakers and Keynote Speakers Provision of a list of potential Speakers and Key-Note Speakers for the consideration of the Indonesian authorities</p> <p>6. Promotion Support in the promotion of the Forum through:</p> <ul style="list-style-type: none"> a. Identification of international meetings related to culture b. Distribution of printed publication materials

INDONESIA	UNESCO
<p>7. Sponsorship Identification, contact, and retention of sponsors supporting the Forum</p> <p>8. Invitations</p> <ul style="list-style-type: none"> a. Identification of invitees b. Development and distribution of invitation <p>9. Registration</p> <ul style="list-style-type: none"> a. Collection and storage of registration information from all participants b. Development and distribution of Forum Badges and Working Documents <p>10. Security</p> <ul style="list-style-type: none"> a. Identification and formulation of all necessary security procedures b. Provision of all security personnel for the Forum <p>11. Website Development and maintenance of the WCF Official website</p> <p>12. Documentation and Reporting</p> <ul style="list-style-type: none"> a. Capture and storage of all still and moving images during the Forum b. Collection and storage of all official documents of the Forum c. Together with UNESCO prepare Minutes and Final Report of the Forum 	<p>c. Promotion of the WCF Official website through links on the UNESCO website</p> <p>7. Sponsorship (none)</p> <p>8. Invitations Assistance in the preparation of invitations for the Forum</p> <p>9. Registration (none)</p> <p>10. Security Liaison with UNDSS on security measures and advice for UN participants</p> <p>11. Website Advice on the development of the WCF official website</p> <p>12. Documentation and Reporting Together with the Government of the Republic of Indonesia prepare Minutes and Final Report of the Forum</p>
<p>B. CULTURAL FESTIVITIES All affairs directly related to Cultural Festivities will be in care of the Government of the Republic of Indonesia</p>	<p>B. CULTURAL FESTIVITIES (none)</p>
<p>C. GALA DINNER All affairs directly related to the Gala Dinner Event will be in care of the Government of the Republic of Indonesia</p>	<p>C. GALA DINNER Attendance by high level UNESCO representatives</p>

